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Ministry of MSME



सूक्ष्म, लघु एव मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

# **INDUSTRIAL PROFILE**

## **OF**

### **UNION TERRITORY OF PUDUCHERRY**

### **2014-15**

Complied by

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# Brief Industrial Profile UT of Puducherry

(includes Puducherry, Karaikkal, Mahe & Yanam)

## 1. General Characteristics of UT of Puducherry:

The Union Territory of Puducherry comprises the former French establishments of Puducherry, Karaikal, Mahe and Yanam, which lie scattered in South India. Puducherry, the capital of the Territory was once the original headquarters of the French in India, is situated on the Coromandel Coast of the Bay of Bengal and is about 135 kms. from Chennai. It is bounded on the east by the Bay of Bengal and on the three sides by Tamil Nadu. About 130 kms. south of Puducherry on the East Coast lies Karaikal. Mahe is situated on the Malabar coast on the Western Ghats surrounded by Kerala and is about 70 kms. from Calicut. Yanam is situated adjoining the East Godavari district of Andhra Pradesh and is about 200 kms. from Visakhapatnam. The main languages spoken here are Tamil, Telugu, Malayalam, English and French.

All the regions of Puducherry were under the French rule for 138 years. On November 1, 1954, the French possessions in India were de facto transferred to the Indian Union and became a Union Territory. But only in 1963, Puducherry became officially an integral part of India. Pondicherry is a peaceful city. It is referred by names such as 'Quintessence of French Culture', 'India's Little France' and 'The French Riviera of the East'. Still it has the French flavor in it as one can see by the grand colonial mansions, beautiful boulevards, and placid promenades, spellings on sign boards and buildings, names of roads and public places.

### 1.1. Location & Geographical Area:

The Union Territory with legislature extends over an area of 479 Sq. Kms (includes Puducherry, Karaikkal, Mahe & Yanam). The Union Territory of Puducherry comprises of two distinct districts of Puducherry and Karaikal. Puducherry districts comprises of Puducherry region and two outlying Administrative units of Mahe and Yanam. All the four district of UT of Puducherry is unconnected. All the four districts bear a strong resemblance of the colonial French rule of the ancient times

**Puducherry:** Total area: 290 Sq. Kms. It lies between: 11° 55'48" N 79°49'48"E. Puducherry is bounded on Tamil Nadu on its South, North and West side and on the East by Bay of Bengal. Some pockets are Puducherry is totally surrounded by Tamil Nadu.

**Karaikkal:** Total area: 160 Sq. Kms. It lies between: 11° 01'00" N 79°52'00"E. Karaikkal is bounded on the North and South by Nagapattinam District of Tamil Nadu, on the West by Tiruvarur District of Tamil Nadu and on the East by Bay of Bengal.

**Yanam:** Total area: 20 Sq. Kms. It lies between: 16° 44'00" N 82°15'00"E. Yanam is surrounded by East Godavari district of Andhra Pradesh.

**Mahe:** Total area: 8.69 Sq. Kms, It lies between: 11° 42' N 75°32"E. The total area of Mahe is surrounded by North Malabar of Kerala state.

## 1.2. Topography:

**Puducherry:** The region is a flat country of average elevation of about 15 metres above sea – level, intersected by the deltaic channels of River Gingee and the Ponnaiyar and other streams forming the main drainage basins, interspersed with lagoons, lakes and tanks. The Puducherry area is said to mark the northern limit of the sediments laid down during the great Cenomanian marine transgression along the east coast of South India. The coastal border has a length of 22Km, with a breadth ranging from four to six hundred metres. Superficially, the coast is flat and sandy.

**Karaikkal:** Forming part of the fertile Cauvery delta, the region is completely covered by the distributaries of Cauvery. Covered completely by a thick mantle of alluvium of variable thickness, the lie of region is flat having a gentle slope towards the Bay of Bengal in the east. It is limited on the north by the Nandalar and on the South – east by the Vettar.

**Yanam:** The region is bounded on the East and South by River Godavari which discharges itself into the Bay of Bengal after flowing about 14 Km. towards South – east. The town of Yanam is located at a spot where the River Coringa and the Godavari separate to divide the region in two parts, one on the east and the other on the west. The entire region is composed of a flat, monotonous terrain without any distinct topographical feature.

**Mahe:** Mahe is a small area bounded on the South – west by Arabian Sea, on the North by the River Ponniyam (Moolakadavu) and on the other sides by a stretch of Calcareous hills of medium height which are linked to the ghats by a series of wooded hillocks. The River Mahe which flows towards the west divides the region into two parts.

## 1.3. Availability of Minerals:

UT of doesn't have any major mineral resources. Around 2.6 mi. tons of Cement grade limestone has been proven in Puducherry region. Ignite deposits have been recorded near Bahour, Aranganur and Kanniakoil. 250 MT of graphite has been estimated in Puducherry region. Rare minerals resources like Ilmenite found to occur in the form of alluvial deposits in the coastal area of Karaikal.

## 1.4. Forest:

There is no appreciable forest cover in the UT of Puducherry.

## 1.5. Administrative Set Up:

Puducherry is a Union Territory of India rather than a state, which implies that governance and administration falls directly under federal authority. However, along with Delhi, Puducherry is one of two union territories in India that is entitled by special constitutional amendments to have an elected legislative assembly and a cabinet of ministers, thereby conveying partial statehood.

The Centre is represented by the lieutenant governor. The central government is more directly involved in the territory's financial well-being unlike states, which have a central grant that they

administer. Consequently, Puducherry has at various times, enjoyed lower taxes, especially in the indirect category. According to the Treaty of Cession of 1956, the four territories of former French India territorial administration are permitted to make laws with respect to specific matters.

UT of Puducherry is having 1 parliamentary constituencies and 31 Assembly constituencies. The Puducherry Legislative Assembly has 31 constituencies. Out of them 21 constituencies belong to Pondicherry, Karaikkalhas 6 in number, Mahe has 2 in number and Yanamhas a single constituency.

The UT consists of 236 census villages/wards, 129 revenue villages 6 taluks( 4 in Puducherry, 2 in Karaikal) and 2 Sub – taluks (Mahe&Yanam).Forthe purpose of Development administration, the Territory is divided into six blocks namely Ariyankuppam, Oulgaret, Vilianur, Karaikal, Mahe and Yanam blocks consisting of 47 circles of village level units.

## 2. U.T of Puducherry at glance:

S.No.	Particular	Year	Unit	Statistics
<b>1.</b>	<b>Geographical Features</b>			
(A)	Geographical Data			
	i.Northern & Southern Latitude	-	-	As mentioned
	ii.Geographical Area	-	Sq.Km	479
(B)	Administrative Units			
	i.Parliamentary constituency	2014	Nos	1
	ii.Legislative Assembly members	2014	Nos	31
<b>2.</b>	<b>Population</b>			
(A)	Sex - Wise			
	i. Male	2011	Nos	6,10,485
	ii.Female	2011	Nos	6,33,979
(B)	Literates			
	i. Male	2011	Nos	5,02,575
	ii.Female	2011	Nos	4,64,025
<b>3.</b>	<b>Livestock &amp; Poultry</b>			
(A)	i. Cow	2007	Nos	45,778
	ii. Buffalo	2007	Nos	2,765
	iii. Sheep/Goat	2007	Nos	28,697
	iv. Poultry	2007	Nos	3,86,111
	v. Pig	2007	Nos	327
	vi. Any livestock	2007	Nos	68,485
(B)	Estimated livestock product			
	i. Milk	2010-11	M.T.	46,515
	ii. Egg	2010-11	Lakhs	112.86
	iii. Livestock Meat	2010-11	M.T.	6,358
	iv. Poultry Meat	2010-11	M.T.	6,217
<b>4.</b>	<b>Agriculture</b>			
<b>5.</b>	<b>Forest</b>			
		-	-	Nil
<b>6.</b>	<b>Transport</b>			

(A)	Railway			
	Length of Rail Line( Broad Gauge)	2002-03	KM	11
(B)	Roads	2014-15	KM	710
	i. National Highway	2014-15	KM	65
	Puducherry - 42 KM			
	Karaikal – 21 KM			
	Mahe – 2 KM			
	ii. UT Highway	2014-15	KM	90
	Puducherry - 86 KM			
	Karaikal – 1 KM			
	Mahe – 3 KM			
	iii. District & Other roads	2014-15	KM	300
	Puducherry - 180 KM			
	Karaikal – 68 KM			
	Mahe – 21 KM			
	Yanam – 31 KM			
	iv. Rural Roads	2011-12	KM	255
	Puducherry – 151 KM			
	Karaikal – 98 KM			
	Yanam – 6 KM			
7.	<b>Communication</b>			
(A)	i. Telephone connection	2012-13	Nos	39339
	ii. Post offices	2014-15	Nos	93
	Puducherry – 61 ( U – 37; R – 24)			
	Karaikal – 27 ( U – 21; R – 6)			
	Mahe – 4 ( R – 4)			
	Yanam – 1 ( R – 1)			
	iii. Telephone Exchange	2012-13	Nos	16
8.	<b>Public Health</b>			
(A)	i. No of Hospital	2014-15	Nos	8
	Puducherry - 5			
	Karaikal - 1			
	Mahe - 1			
	Yanam - 1			
	ii. Primary Health Centre	2014-15	Nos	39 ( U – 15; R – 24)
	Puducherry – 27 ( U – 12; R – 13)			
	Karaikal – 11 ( U – 2; R – 9)			
	Mahe – 1 ( U – 1)			
	iii. Community Health Centres	2014-15	Nos	4
	Puducherry - 2			
	Karikal - 1			
	Mahe – 1			

<b>9.</b>	<b>Banking Sector</b>			
(A)	Number of Banks/Branches	2014-15	Nos	205
	Puducherry – 146			
	Karaikal – 44			
	Mahe – 9			
	Yanam - 6			
<b>10.</b>	<b>Education</b>			
(A)	i. Universities	2014-15	Nos	1
	Puducherry - 1			
	ii. Arts & Science Colleges	2014-15	Nos	17
	Puducherry – 11			
	Karaikal – 3			
	Mahe – 2			
	Yanam – 1			
	iii. Medical Colleges	2014-15	Nos	11
	Puducherry – 10			
	Mahe – 1			
	iv. Engineering Colleges	2014-15	Nos	16
	Puducherry – 13			
	Karaikal – 2			
	Yanam – 1			
	v. Polytechnic Institution	2014-15	Nos	6
	Puducherry – 3			
	Karaikal – 1			
	Mahe – 1			
	Yanam – 1			
<b>11</b>	<b>Industries</b>			
(A)	i. No. of Small Scale Industries	2014-15	Nos	8699
	Puducherry – 6964			
	Karaikal – 1086			
	Mahe – 249			
	Yanam – 400			
	ii. No. of Medium Scale Industries	2014-15	Nos	190
	Puducherry – 178			
	Karaikal – 4			
	Yanam – 8			
	iii. No. of Large Scale Industries	2014-15	Nos	77
	Puducherry – 61			
	Karaikal – 12			
	Mahe – 1			
	Yanam – 3			

<b>12</b>	<b>Fisheries</b>			
(A)	i. Length of Coastal Line	2014-15	KM	45
	Puducherry – 24			
	Karaikal – 20			
	Mahe – 1			
	Yanam – 0			
(B)	ii. Fish Catch	2014-15	MT	67585
	Puducherry – 16598			
	Karaikal – 39967			
	Mahe – 5471			
	Yanam – 5549			
(C)	iii. Fishermen Villages	2014-15	Nos	50
	Puducherry – 25			
	Karaikal – 11			
	Mahe – 3			
	Yanam – 11			

## 2.1 Existing Status of Industrial Areas in UT of Puducherry:

Industrial Estates – Details:

Name of the Industrial Estate & Extent	Year of Establishment	Developed		Allotted		No. of Untis
		Plots	Sheds	Plots	Sheds	
<b>Mettupalayam (167 Acres)</b>	1976	415	91	415	91	351
<b>Sedarapet (62 Acres)</b>	1982	187	-	187	-	87
<b>Kirumambakkam (25 Acres)</b>	1975	14	8	14	8	22
<b>Thirubhuvanai (52 Acres)</b>	1999	131	4	131	4	71
<b>IT Park ( 18 Acres)</b>	1999	-	27	-	25	11
<b>Growth Centre (597 Acres)</b>	2003	74	-	16	-	16
<b>Thattanchavady (51 Acres)</b>	1962	48	60	48	60	91
<b>Manapet (15.58 Acres)</b>	1969	38	13	38	13	-
<b>Kottucherry (7.66 Acres)</b>	1968	24	25	24	25	-



**New Industrial Estates Proposed:**

S.NO:	Area/Location	Estate Category	Extent
1	Industrial Estate, Sedarapet - Karasur	Multi Sector	800 Acres
2	IT Park/ Electronic Industrial Estate, Mettupalayam	IT/Electronic	25 Acres
3	Rural Economic Zone, Polagam, Karaikal	Multi Sector	25 Acres

**3. Industrial Scenario of UT of Puducherry****3.1. Industries at a Glance: As on 31.03.2015 at Puducherry**

S.No	Head	Unit	Particulars
1	Registered Industrial Unit	No	8966
2	Total Industrial Unit	No	8966
3	Registered Medium & Large Unit	No	267
4	Estimated Avg. No of Daily Workers Employed in Small Scale Industries	No	N.A.
5	Employment in Large and Medium Industries	No	30384
6	No. of Industrial Ares	No	6
7	Turnover of Small Scale Industries	In Lacs	-
8	Turn over of Medium & Large Scale Industries	In Lacs	-

**3.2. Industries at a Glance: As on 31.03.2015 at Karaikkal**

S.No	Head	Unit	Particulars
1	Registered Industrial Unit	No	1150
2	Total Industrial Unit	No	1150
3	Registered Medium & Large Unit	No	17
4	Estimated Avg. No of Daily Workers Employed in Small Scale Industries	No	-
5	Employment in Large and Medium Industries	No	-
6	No. of Industrial Ares	No	3
7	Turnover of Small Scale Industries	In Lacs	-
8	Turn over of Medium & Large Scale Industries	In Lacs	-

**3.3. Year Wise Trend of Units Registered at Puducherry:**

S.No	Year	Number of Registered Units	Employment	Investment (Lakh Rs.)
1	1989-90	288	3207	9218
2	1990-91	301	2866	2930
3	1991-92	360	3014	2083
4	1992-93	329	3378	24060
5	1993-94	276	2257	1645
6	1994-95	313	3276	3486
7	1995-96	271	2362	3364
8	1996-97	104	1864	6778
9	1997-98	241	2749	7604
10	1998-99	316	4889	30084
11	1999-00	193	2642	10802
12	2000-01	252	2744	6561
13	2001-02	154	1891	7518
14	2002-03	308	3611	12643
15	2003-04	270	3051	29238
16	2004-05	197	2434	13759
17	2005-06	140	968	2916
18	2006-07	160	2095	4121
19	2007-08	144	1174	3945
20	2008-09	216	2114	13699
21	2009-10	201	1725	10772
22	2010-11	189	2311	10772
23	2011-12	120	1349	9178
24	2012-13	86	1131	6640
25	2013-14	76	912	6115
26	2014-15	96	958	6822

**3.4. Year wise Trend of Units Registered at Karaikkal**

S.No	Year	Number of Registered Units	Employment	Investment (Lakh Rs.)
1	1989-90	64	538	825
2	1990-91	33	208	26
3	1991-92	37	197	392
4	1992-93	31	554	13033
5	1993-94	11	155	194

6	1994-95	19	225	84
7	1995-96	33	180	200
8	1996-97	9	35	10
9	1997-98	24	590	2175
10	1998-99	26	497	794
11	1999-00	24	426	4465
12	2000-01	22	162	213
13	2001-02	12	164	574
14	2002-03	16	249	983
15	2003-04	29	469	14746
16	2004-05	7	254	1207
17	2005-06	14	45	28
18	2006-07	5	25	82
19	2007-08	17	96	98
20	2008-09	73	327	677
21	2009-10	45	217	22
22	2010-11	30	187	44
23	2011-12	16	109	5
24	2012-13	8	73	12
25	2013-14	28	154	29

### 3.5. Details of Existing Micro & Small Enterprises (MSEs) and Artisan Units (2013-14)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	7	732	110
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	7	6	33
26.	Ready-made garments & embroidery	2	1	4
27.	Wood/wooden based furniture	1	3	4
28.	Paper & Paper products	3	242	29

29.	Leather based	2	22	28
31.	Chemical/Chemical based	10	709	147
30.	Rubber, Plastic & petro based	16	2310	260
32.	Mineral based	5	273	35
33.	Metal based (Steel Fab.)	6	296	66
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	3	301	40
97.	Repairing & servicing	2	947	123
01.	Others	10	29	21
8	Kachori Making	-	-	-

### 3.6. Details of Existing Micro & Small Enterprises (MSEs) and Artisan Units ( 2014-15 )

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	12	1641	52
22	Soda water	-	-	-
23	Cotton textile	1	70	4
24.	Woollen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	2	57	23
26.	Ready-made garments & embroidery	2	8	5
27.	Wood/wooden based furniture	3	101	11
28.	Paper & Paper products	4	299	24
29.	Leather based	1	9	3
31.	Chemical/Chemical based	5	252	46
30.	Rubber, Plastic & petro based	14	1017	239
32.	Mineral based	5	441	47

33.	Metal based (Steel Fab.)	2	266	14
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	5	246	42
97.	Repairing & servicing	1	8	2
01.	Others	6	32	23
8	Kachori Making	-	-	-

### 3.7. Large Scale Industries/Public Sector Undertaking in UT of Puducherry:

S.No.	Name & Address of the Units	Manufacturing Activity
<b>Puducherry Region</b>		
1	The Puducherry Textiles Corporation Ltd., Cuddalore Main Road, Mudaliarpet, Puducherry	Cloth & Yarn
2	Sri Bharathi Mills ( A Unit Swadeshi Barathi Textiles Mills Ltd.,) Mudaliarpet, Puducherry	Spinning of yarn and processing of Polyester/Cotton Fabrics
3	Chemfab Alkalis Ltd., Kalapet, Puducherry	Caustic Soda Chlorine
4	Mohan Breweries & Distilleries, Mettupalayam, Puducherry	Glass Containers
5	Ucal Fuel Systems Ltd., A – 98-100, Indl. Estate, Mettupalayam, Puducherry	Carburetores for four wheelers automobiles
6	Shasun Pharmaceuticals Ltd., R.S. No:33 & 34, mathur Road, Periyakalapet, Puducherry	Ibuprofen, Sodium Dichromate and Aluminium Chloride
7	PCS Technology Ltd., Bldg. No2, Puducherry Technophiles, Electronic Park, PEC Campus, Puducherry	Computer Systems Peripherals
8	EID Parry (I) Ltd., (New Horizan Sugar Mills Ltd.), Ariyur, Puducherry	Sugar
9	ACE Glass Containers Ltd., (Owens Brockway (India) Ltd., Thondamanatham, Puducherry	Glass Containers
10	Hindustan Unilever Ltd, (Detergent Division), Vadamangalam, Puducherry	Synthetic Detergent
11	Puducherry Distilleries Ltd., R.S.No:144 & 145, Ariyapalayam, Villianur Commune, Puducherry	Arrack (Blending and Bottling of Arrack)
12	Siecehm Technologies Pvt Ltd., R.S. No: 104/8, Main Road, Sedarapet, Puducherry	Telecommunication Cable, Cable jointing kits & Cable Accessories

13	Cooper Bussmann India Private Ltd., E.V.R. Street, Sedarapet, Puducherry	LT/HT/HRC fuses and fuse fitting
14	HCL Infosystems Ltd., Sedarapet, Puducherry	Computer systems
15	Celetron India Private Limited, Thuthipet, Puducherry	Populated PCB Assemblies, Power Supplies, Computer Systems and Sub Assemblies
16	SNS Detergents, Karasur, Puducherry	Laundry Detergent Powder
17	LES Ateliers de Puducherry Pvt. Ltd., Vazhudavur Road, Kurumbapet, Puducherry	Shoe Uppers
18	The Puducherry Co-op Spinning Mill Ltd., Thirubuvanai, Puducherry.	Yarn
19	The Puducherry Co –op Sugar Mills Ltd., Lingareddipalyam, Puducherry.	Sugar
20	TVS Whirlpool Ltd., Thirubuvanai, Puducherry	Laundering Machine
21	Brite Automotive and Plastic Ltd., Thirubavanai, Puducherry	Injection moulded plastic articles
22	Rane (Madras) Ltd., Thirubuvanai, Puducherry	Rack and pinion steering gears and steering column boxes
23	Rane Braked Linings Ltd., Sanniyasikuppam, Puducherry	Railway brake blocks
24	Supreme Industries Ltd., Sanniyasikuppam, Puducherry	Injection moulded plastic articles
25	Godrej Hi-care Ltd., Palayam Road, Thirubuvanai, Puducherry	Altherin liquidator, insecticide chokas and emulsifier, concentrated insecticide
26	Wipro Ltd., Thiruvandarkoil, Puducherry	Computer & Computer based system including parts & accessories
27	Jyothy Laboratories Ltd., Personal Care Division, Ujala Nagar, Thethampakkam, Puducherry	Toilet Soaps
28	Jyothy Laboratories Ltd., Thethampakkam, Puducherry	Whitening Agent (Liquid Blue) plastic moulded items
29	Jyothy Laboratories Ltd., ( Packing Division), Thethampakkam, Puducherry	Corrugated Boxes
30	Suzlon Energy Limited, Thiruvandarkoil, Puducherry.	Wind Operated Electricity Generators and Parts
31	Suguna Poultry Farm Limited, Thirubuvanai, Puducherry	Poultry Feed Premix
32	TTK – LIG Limited, Nathan Road, Thiruvandarkoil, Puducherry	Rubber Contraceptives

33	Motherson Automotive Technologies & Engineering Unit, Thiruvandarkoil, Puducherry	Mfg. and Assembling of Injection moulded Plastic components.
34	ProtoChemInductries (P) Ltd., T.N.Palayam, Puducherry	L.Cysterine& L. Tyrosine AA Powder, AA Paste
35	Leniva India Ltd., Thavalakuppam, Puducherry	Computer
36	Inox Air Products Ltd., Utchimedu, Puducherry	Oxygen and Nitrogen gases
37	MRF Ltd., Eripakkam, Puducherry	Tyres
38	Sundaram Fasteners Ltd., Korkadu, Puducherry	Forging Steel/ Warm forging, Precision steel components (finished or semi-finished)
39	Godrej Sara Lee Ltd., Mannadipet Commune, Puducherry	Mosquito Insecticide Coils
40	Steril Gene Life Science Pvt. Ltd., Mangalam, Main Road, Viilianur Commune, Puducherry	Pharmaceutical Formulations, Viz. Tablets & Capsules.
<b>Karaikal Region</b>		
41	Soundararaja Spinning Mills Ltd., Nedungkadu, Karaikal	Yarn
42	Kothari Sugar and Chemicals Ltd., Vanjure, Karaikal	Para NitrochloreBenzyme and Ortho Nitro Benzyme
43	Henkel India Ltd., Peralam Road, Suraakudi, Karaikal	Synthetic Detergent
44	H & R Johnson (I) Ltd., Thennangudi, THirunallar, Karaikal	Ceramic Tiles
45	Jayaprakash Narayan Co – op Spinning Mills Ltd., Keezhamani Village, Karaikal	Cotton Yarn
46	ChemplastSanmar Ltd., Melavanjore, Karaikal	Caustic Soda, Chlorine hydrogen, HCL acid, Sodium Hypochlorite &Demineralised water
47	Boss Profiles Ltd., Southpet, Surakudy, Thirunallar, Karaikal	Architectural ceramic Products
48	Regma Ceramics Ltd., Agalankannu Road, Sellur, Karaikal	Ceramics Floor & Wall Tiles
49	Puducherry Power Corporation Ltd., T.R.Pattinam, Karaikal	Power Generation
50	Murudeshwar Ceramics Ltd., ilayankudy Road, Devamapuram, Thirunallar Commune, Karaikal	Virtrified Tiles
51	Godrej Sara Lee Ltd., Thirunallar Commune, Karaikal	House Hold insecticide product, Mosquito Repellent Coil
52	Godrej Sara Lee LTd., Kurumbagaram, Nedungadu Commune, Karaikal	House Hold insecticide product, Mosquito Repellent Coil
<b>Mahe Region</b>		
53	Cannanore Spinning and Weaving Mills, Mahe	Yarn

	<b>Yanam Region</b>	
54	Regency Ceramics Ltd., Yanam	Glazed and Unglazed tiles
55	Somkar Marine Foods Ltd., Adivipolam, Yanam	Shrimp/ fish feed
56	Dr. Reddy's Lab., Adivipolam, Yanam	Pharmaceutical formulation

### **3.8. Major Exportable items in UT of Puducherry**

- Machinery & Parts
- Chemical Products
- Rubber & Plastic Products
- Cotton textiles & Garments
- Transport (Automobile Parts)
- I.T. Products
- Leather Products
- Marine fishery
- Fuse an Fuse fitting
- Cosmetics (Talcum Powdr, Shampoo, Skin Creams, Cartons, etc.
- Galvanised Transmisssion
- Leather footwear
- Steel pipes and tubes
- High Tensile fasteners
- Wind operators
- Ibuprofen bulk drug
- Tyres
- Toilet Soap & Distilled Fatty Acid
- Digital Type setting
- Marine Products

### **3.9. Growth Trend in UT of Puducherry:**

- Electronics and Electrical sector growth trend seems positive.
- Plastics sector have a huge potential in UT of Puducherry.
- Mechanical industries growth trend is moderate.
- Marine products are having moderate growth.
- Agri& Food processing industries are having huge potential

### **3.10. Vendorisation/ Ancillarisation of the Industry in UT of Puducherry:**

- Port Construction
- Power Sector
- Textile Sector
- Electrical &Electronic Sector



- Plastic Sector
- Petroleum Oil & gas Sector

### 3.11. Medium Scale Enterprises:

S.No.	Name & Address of the Units	Manufacturing Activity
	<b>Puducherry Region</b>	
1	Skol Breweries Ltd., Kurumbapet, Puducherry	Beer
2	Unicorn Bangalore (P) Ltd., Mettupalayam, Puducherry	Automotive Components
3	Hindustan Lever Ltd., (Pond's (India) Ltd., Leather division), Mettupalayam, Puducherry	Shoe Uppers
4	Chemfab Chlorates, Thavalkuppam, Puducherry	Pottassium chlorates, sodium chlorates
5	Pondicherry Flour Mills, ThiruvandarKoil, Puducherry	Maida, Suji and Atta
6	General Optics (Asia) Ltd., Thavalakuppam, Puducherry	Precision optical lens
7	Hydraulics Limited, Mettupalayam, Puducherry	Automotive metal components
8	Hindustan levers Products, (Ponds (I) Ltd., (Soap Division), Vadamangalam, Puducherry	Toilet Soap, Personal Products
9	Lotus Roofings (P) Ltd., Sedarapet, Puducherry	Corrugated Plastic Sheets
10	MailamMetaleogen (P) Ltd., Sedarapet, Puducherry	Special purpose of welding rods
11	Associated Cylinders Accessories (P) Ltd., Thirubuvanai, Puducherry	LPG Cylinders
12	National Oxygen Ltd., Thirubuvanai, Puducherry	Oxygen gas & Nitrogen gas
13	Sumangala Steels (P) Ltd., Mettupalayam, Puducherry	Steel Ingots
14	Pondicherry Oxy-Accetylene (P) Ltd., Thiruvandarkoil, Puducherry	Oxygen gas and Dissolved Accetylene gas
15	India Cine Agencies Sedarapet, Puducherry	Photographic paper, colour amateur and colour films
16	Treadsdirect (India) Ltd., Korkadu, MAngalam (PO), Puducherry	Precured tread of Tyre
17	Lebracs Rubber and Linings (P) Ltd., SedarapetPuducherry	Diaphragm Industrial Rubber and Linings
18	Sri Sarbathi Steels and Tubes Ltd., SedarapetPuducherry	Steel pipes and tubes
19	Greaves Foseco Ltd., Mettupalayam, Puducherry	Foundry flexes and chemicals
20	Pallava Granites Industries, Sedarapet, Puducherry	Cut and polished granites
21	Larson & Toubro Ltd., Sedarapet, Puducherry	Transmission line tower
22	Venketramana Food Specialities Ltd., Mettupalayam, Puducherry	Vermicell (ready to fry snacks and noodles)

23	Elfotech Electro chemicals Ltd., Kirumampakkam, Puducherry	Trichloroethylne, Tetrachlorethane, Etc.,
24	Ennaram Spinners, Pandasozhanallur, Puducherry	Cotton yarn
25	AVM Cine Products, Sedarapet, Puducherry	Cinemotographicflims
26	BharathStrach Industries Ltd., Kalitheerthalkuppam, Puducherry	Modified Starch
27	TIL Ltd., Kirumampakkam, Puducherry	Diesel Generator Sets
28	Ucal Power System Ltd., Mettupalayam, Puducherry	Electrical generator Sets
29	Pondicherry Spinners Ltd., Madukarai, Puducherry	Cotton Yearn
30	RavisankarFlims (P) Ltd., Mettupalayam, Puducherry	Cinema print flims
31	Switzer Instrument Ltd., Thattanchavady, Puducherry	Flow measuring instruments
32	Lucas TVS Ltd., Eripakkam, Puducherry	Starters
33	SSB Industries Ltd., Sedarapet, Puducherry	Distribution tube surge arrestors
34	Hydro S & S Industries Ltd., Sedarapet, Puducherry	Reinforced/filled thermo plastic components
35	Sundaram Fasteners Ltd., Korkadu, Puducherry	High tensile fastners
36	Balaji Hotels & Enterprises Ltd., Sedarapet, Puducherry	Label Printing
37	Auro Food Ltd., Sanniyasikuppam, Puducherry	Refined edible oil
38	Swastik Filaments Corporation, Mettupalayam, Puducherry	Nylon Monofilament Yarn
39	Hydraulics Ltd., Mettupalayam, Puducherry	Automotive Shock absorbers
40	Superfil Products Ltd., Mangalam Road, Puducherry	Nylon Filament yarn
41	Alps Industries Ltd., Mettupalayam, Puducherry	Awning made out other Textiles fabrics, Components and parts of swings and umbrellas
42	Rusch AVT Medicals (P) Ltd., Thirubuvannai, Puducherry	Folly ballon catheter
43	Shiram Honda, Sedarapet, Puducherry	Portable Electric Power Generators
44	S & S power Switchgear Ltd., Sedarapet, Puducherry	Fuse and Fuse fitting above 1000 volts
45	Sahney Paris Rhone Ltd., Thuthipet, Puducherry	Auto electric components
46	J.R.Foods Ltd., Thirubuvanai, Puducherry	Salad oil solvent, extratedoiffrom rice bran and oil cakes & refined oils
47	Packaging India Pvt, Ltd., Pillayarkuppam, Puducherry	Packing materials of plastic and paper and multilayer polyfilm

48	GMMCO Ltd., Kirumampakkam, Puducherry	Diesel Generator with Compression irrigation IC Engine
49	Megnetic Meter Sysytem (India) Ltd., Mettupalayam, Puducherry	Permanent Magnets
50	Larsen & Toubro Ltd., Sedarapet, Puducherry	Scaffolding for Construction
<b>Kariakal Region</b>		
51	Sri Rajeswari Mills Ltd., Thennangudi, Karaikal	Cotton & Man-made fibre yarn
52	Karaikal Chlorates Ltd., Melakasarakudi, Karaikal	Potassium chlorate
53	MerisPharma (India) Pvt. Ltd., Varichikudi, Karaikal	Surgical sutures, Musical strings sports strings
54	The Indian Steel Rolling Mills Ltd, Serumavillanvai, Karaikal.	MS Ingops and Billets.
55	Shripet Industries Ltd, Surakudi, Karaikal.	Pallithin, Cerechalape pet, bottles.
<b>Yanam Region</b>		
56	Suchitra Components (P) Ltd., Yanam	TV Deflection Components
57	Pondicherry Straw Board Mills (P) Ltd., Yanam	Straw Boards & Mill Boards
58	ChodyApparao Solvent (P) Ltd., Yanam	Ric Bran Oil
59	Blossoms Oils and Fats Limited, Adavipolam, Yanam	Refined Oil & Vanaspati Ghee and its by- products of fatty acid and Soap Stock
60	Arm Limited, Drakasharma Road, Yanam	Transmission Equipment

#### **4. Service Enterprises:**

- Hospitality enterprises (Hotel, restaurant,, Hospital),
- Electric and electronic goods servicing and repairing,
- Travel Agency,
- Construction consultancy,
- Industrial Testing Labs
- Advertising Agencies.
- Marketing Consultancy. Typing Centres.
- Garages,
- Laundry & Dry clean
- Beauty Parlours and Crèches
- Marine food processing supporting industries
- Aromatic fragrance industries

#### **4.1 Potential areas for MSME**

- Tourism Industries
- Hospitality industries
- Marine & sea food processing industries
- Travel Agency
- Rice Barn oil industries
- General engineering industries
- Plastic industries
- Corrugated Boxes industries
- Handicraft items
- Fragrance industries
- Coir products industries

#### **5. Existing Clusters of Micro & Small Enterprise in UT of Puducherry**

No registered clusters are existing in UT of Puducherry. But some potential cluster are available. The lists as follows:

##### **Puducherry:**

- i. Plastic Cluster  
Number of Unit: around 150  
Employment: More than 1000 persons
- ii. Corrugated Box Cluster  
No of Units: around 60  
Employment: More than 550 persons
- iii. Fragrance industries  
Number of Unit: around 75  
Employment: More than 300 persons

##### **Karaikal:**

- i. Engineering Industries  
Number of Unit: around 50  
Employment: More than 150 persons
- ii. Modern Rice mills  
Number of Unit: around 30  
Employment: More than 400 persons
- iii. Coir Units  
Number of Unit: around 20  
Employment: More than 180 persons

**6. General issues raised by the industry association during the course of meeting**

- G.S.T. implementation: Tax slab should be maintained below 17 %
- Special Tax Holiday packages for Small Scale Industries in Puducherry
- Facilitate to start and run Special Economic Zone
- Online industrial approval services
- Common tool room & testing facility for Plastic sector
- General insurance for employees and to exempt from ESI & EPF for the interest of the MSME Sector.
- Electricity Subsidy and interest subventions on bank loans

**7. Steps to set up MSMEs**

- 1) Decision to be an entrepreneur
- 2) Product selection/technology
- 3) Location of the unit
- 4) Type of the organisation
- 5) Project report preparation
- 6) Arrangement of finance
- 7) Statutory licences and registration
- 8) Land and building
- 9) Purchase of machinery
- 10) Power connection and water supply
- 11) Installation of machinery
- 12) Manpower
- 13) Raw material procurement
- 14) Production
- 15) Costing and pricing
- 16) Marketing
- 17) Sales & profit

**8. Addresses of Various Licencing Agencies and Departments to be Contacted by MSMEs in U.T.of Puducherry**

S.No	Nature of License / Assistance	Department/Agency
1	<b>Guidance on Product Identification / Selection/Training:</b>	<p><b>Puducherry &amp; Karaikal:</b></p> <p>The Director, MSME – Development Institute, Ministry of MSME, GOI, 65/1, G.S.T. Road, Guindy, Chennai.</p> <p><b>Mahe:</b></p> <p>The Director, MSME – Development Institute, Ministry of MSME, GOI, Kanjany Road, Ayyanthole PO, Thirussur – 680 003</p> <p><b>Yenam:</b></p> <p>The Director, Br. MSME – Development Institute, Ministry of MSME, GOI, F:19-22, D Block, IDA, Auto Nagar, Visakhapatnam</p>
2	<b>Technical Consultation</b>	<p><b>Puduchery, Karaikal, Mahe&amp;Yenam:</b></p> <p>The Director, Directorate of Industries and Commerce, Thattanchavady, Puducherry</p> <p><b>Puduchery:</b></p> <p>District Industries Centre, Industrial Estate, Thattanchavady, Puducherry 605 008</p> <p><b>Karaikal:</b></p> <p>District Industries Centre, Kotucherry Industrial Estate, Karaikkal</p> <p><b>Mahe:</b></p> <p>Technical Officer, DIC – Sub office, Mahe</p> <p><b>Yenam:</b></p> <p>Technical Officer, DIC – Sub office, Yenam</p>

3	<b>Filing of Entrepreneurs Memorandum by MSMEs (Both for proposed and existing units)</b>	<b>Puduchery:</b> District Industries Centre, Industrial Estate, Thattanchavady, Puducherry 605 008 <b>Karaikal:</b> District Industries Centre, Kotucherry Industrial Estate, Karaikkal
4	<b>License for Compulsory Licensable items</b>	<b>Puduchery, Karaikal, Mahe &amp; Yanam:</b> Secretariat for Industrial Assistance, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Udyog Bhavan, New Delhi 110 011. <b>Ph:</b> +91-11-23061222 <b>Fax :</b> +91-11-23062626
5	<b>Municipal / Local Body License</b>	<b>Puduchery:</b> District Industries Centre, Industrial Estate, Thattanchavady, Puducherry 605 008 <b>Karaikal:</b> Karaikal Municipality & Town Planning Karaikkal <b>Mahe:</b> Regional Administrator, Office of the Regional Administrator. Govt. House, Mahe PO, Mahe - 6733310 <b>Yanam:</b> The Commissioner, Yanam Municipality, Tygaraja Street, Yanam
6	<b>Plan permit</b>	<b>Puduchery:</b> Town & Country Planning Department, Jawahar Nagar, Puducherry 605 005. <b>Karaikal:</b> Town & Country Planning Department, No. 6, I Cross Road, Nehru Nagar, Thalatheru (P.O.), Karaikal

		<p><b>Mahe:</b> Regional Administrator, Office of the Regional Administrator. Govt. House, Mahe PO, Mahe - 6733310</p> <p><b>Yenam:</b> The Commissioner, Yanam Municipality, Tygaraja Street, Yanam</p>
7	<b>Registration under Factories Act. (for units employing 10 or more workers with power)</b>	<p><b>Puduchery, Mahe&amp;Yenam:</b> Chief Inspector of Factories, Labour Department, Gandhi Nagar, Puducherry 605 009.</p> <p><b>Karaikal:</b> Chief Inspector of Factories, Perunthalaivar Kamaraj Administrative Building, Karaikal - 609 602</p>
8	<b>Registration under Pollution control Rules</b>	<p><b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Directorate of Science, Technology &amp; Environment, II Floor, PHN Building, Anna Nagar, Puducherry 605 005.</p>
9	<b>Registration with Fire &amp; Rescue Services</b>	<p><b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Divisional Fire Officer, South Boulevard, Pudherry. PH-0413-2235516.</p>
10	<b>Licensing by Health Department – for Food Products</b>	<p><b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Food &amp; Drugs Administration, PHC, Murungapakkam, Puducherry. PH-0413-2353647.</p>
11	<b>F.P.O. – License (for fruits &amp; Vegetable Processing Units and Beverages manufacturers)</b>	<p><b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Office of the Deputy Director (F&amp;VP), Rajaji Bhavan, Besant Nagar, Chennai-600090</p>
12	<b>Drug License for Drugs and Cosmetic Products</b>	<p><b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Food &amp; Drugs Administration, PHC, Murungapakkam, Puducherry.</p>
13	<b>Patents &amp; Designs Registration</b>	<p><b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Sr. Joint Controller of Patents &amp; Designs, The Patents Office, Intellectual Property Office Building, G.S.T. Road, Guindy, Chennai-600032.</p>



14	<b>Trade Mark Registration</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Assistant Registrar of Trade Marks, Trade Marks Registry, Intellectual Property Office Building, G.S.T. Road, Guindy, Chennai-600032.
15	<b>Import-Export (I.E.) Code Number</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Deputy Director of General Foreign Trade, Bharathi Street, Puducherry
16	<b>ISI Mark</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Management Systems Certification Officer, Bureau of Indian Standards, C.I.T. Campus, IV Cross Road, Chennai-600 113
17	<b>Registration under VAT</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Commercial Tax Officer, 100 ft. Road, Ellpillaichavady, Puducherry.
18	<b>Central Excise</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Office of Central Excise, Gobert Avenue, Puducherry 605 001
19	<b>Service Tax Registration</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Office of Central Excise, Gobert Avenue, Puducherry 605 001.
20	<b>Income Tax</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Income Tax Dept., Thiruvalluvar Nagar, Behind Hotel Sarguru, Puducherry.
21	<b>Factory Accommodation Industrial Plots / Sheds.</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Pondicherry Industrial Promotion Development & Investment Corporation (PIPDIC), 38 Roman Rolland Street, Puducherry 605 001
22	<b>Power Connection</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> The Executive Engineer, Electricity Department, Puducherry 605 001.
23	<b>Lead Bank</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Indian Bank, Regional Office, Kamaraj Salai, Puducherry.

24	<b>NABARD</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> Chief General Manager,NABARD, Rainbow Nagar, Puducherry.
25	<b>PMEGP Scheme</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> District Industries Centre, Industrial Estate, Thattanchavady, puducherry 605 008 KVIB, Puducherry.
26	<b>Finance under KVIC Scheme</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> PuducherryAdiDravidar Development Corporation (PADCO), KamarajSalai, Saram, Puducherry. PH-0413-2246831,2244269.
27	<b>Finance for SC/ST beneficiaries</b>	<b>Puduchery, Karaikal, Mahe&amp;Yenam:</b> PuducherryAdiDravidar Development Corporation (PADCO), KamarajSalai, Saram, Puducherry. PH-0413-2246831,2244269.